**FY19 KEY ACHIEVEMENTS**

Engaged and inspired 2,500 people through the Young Dairy Network.

Achieved yield increases of 20% through DairyBio Hybrid Perennial Ryegrass trials.

Delivered year one of DairyFeedbase investment; achieving rapid development in measuring pasture quality and quantity.

Achieved 99% compliance to an industry target for completely phasing out calving induction by 2022.

Registered additional dairy farmers and advisors on the farm business performance tool DairyBase, taking the total number of users to 2,470 farms.

Continued to play lead role in the dairy industry’s Sustainability Framework, setting goals and targets for sustainable dairy production by 2030, alignment with the United Nations Sustainable Development Goals and published a report of the industry’s progress.

Continued collaborative investments with other Research and Development Corporations and research partners to address shared challenges and leverage research findings.

Contributed to the development of other industries sustainability frameworks, both nationally and internationally.
Responded to immediate industry challenges during a tough year through the implementation of the Feed Shortage campaign, a multifaceted response to support farmers. Delivered 546 one-on-one consultations with farmers through the Taking Stock program.
**FY19 KEY ACHIEVEMENTS**

Published *Dairy Farm Monitor* results for 230 farms across all 8 regions, providing strong analysis and insights into farm performance across different regions and herd sizes.

Delivered the *DairyPath* program enabling young people to tailor their learning pathway and maximise their potential in the dairy industry.

Delivered significant project with DataGene implementing a new and improved computing infrastructure for genetic evaluation.

Identified and responded to four emerging material sustainability risks — sustainable dietary nutrition, antimicrobial stewardship, food waste and human rights.

Delivered *Cows Create Careers* to 259 schools, reaching over 14,000, and involving 535 volunteer farmers and industry advocates.

Delivered flagship market analysis report *Situation and Outlook*, reaching over 8,000 direct recipients, 1,000 website views and 13,400 social media users.

Invested $5 million into *Regional Development Programs* to provide local, relevant and accessible services to dairy farming communities.

Delivered significant project with DataGene implementing a new and improved computing infrastructure for genetic evaluation.

Played a critical role in supporting the development of the *Australian Dairy Plan*, recognising the need for the industry to deeply engage and set out priorities for the next five years.

Enhanced promotion of dairy across key Asian markets through a joint commodity market development program with Meat & Livestock Australia, Horticulture Innovation Australia, Wine Australia and Austrade.

Launched a new consumer marketing program *Dairy Matters*, to build trust in dairy through transparent information on product and practices. 78% of the socially conscious target audience ‘feel more supportive of the dairy industry’ as a result of the campaign.
FY19 KEY ACHIEVEMENTS

Redeveloped the Discover Dairy online resource hub to increase accessibility, usability and drive increased dairy education in primary school classrooms. Over 159,000 page views and 14,000 resource downloads in first six months.

Delivered the redeveloped Picasso Cows schools education program to 130 primary schools, reducing costs by 78%.

Secured funding from the Federal Government under the Smart Farming partnership to build a Natural Capital and Climate Risk reporting tool for dairy.

Delivered over 1,000 farmer facing events, reaching 6,100 people – to increase knowledge, develop skills and connect with dairy communities.

Enhanced relationships in key markets of Japan, China and South East Asia. 55 participants in scholarship programs and 860 attendees at in-market seminars.

Piloted ‘Our Farm, Our Plan’ program that provides strategic planning and risk management support for farmers.

Established the DairyLearn partnerships network to deliver vocational training through registered training organisations.

Established a Learning and Development team to deliver training needs and technical information for people on-farm, in-factory and to support services, helping drive on-farm adoption.

Played a critical role in all major policy discussions informing the decision-making process on key areas including Free Trade Agreements, Geographical Indicators, climate change, water, animal welfare and gene technology.