Dear Teacher/Co-ordinator,

Now in its fifteenth year, Cows Create Careers remains committed to innovative, up-to-date learning, with clear connections to both the VCAA, and the developing ACARA curriculum frameworks.

Since its inception, Cows Create Careers has provided an exciting, hands-on integrated program that is inquiry-based, evidence-based, safe and inclusive. Indeed, page 8 of the Victorian Early Years Learning and Development Framework (Melbourne, 2016), headed “Reflective Practice”, could have been written with Cows Create Careers in mind.


Long before the terms STEM and VicSTEM were invented, the Cows Create Careers program has integrated Literacy, Mathematics, Science and Technologies linked to careers and communities, through the provision of real calves provided by real farmers, with expert access to real mentors, real vets, and real dairy farms.

During its fifteen years, more than 10,000 calves have been fed, weighed, hugged and photographed (and cleaned up after!) – their stories having been narrated through words, photographs, slideshows, films and animations, with thousands of prize-winning student products showcased at Regional Presentation and Awards Ceremonies throughout that time.

While Cows Create Careers is strongly based on the VCAA curriculum framework, specific outcome codes provided are from the ACARA framework. Please refer to the Teacher Handbook for these linkages.

So, as we prepare for our fifteenth year on the road and in the air, visiting hundreds of schools across the whole of Australia, we look forward to seeing you and providing the best possible support we can for you and your students.

Regards
Cows Create Careers Team