FY18 achievement highlights
1 Strategic Priority
Profitable Dairy Farms
Secured $54 million for *DairyFeedbase* over six years* to improve pasture performance, animal nutrition and the cost-competitiveness of feedbase

* Co-investment between Dairy Australia, the Victorian Government and the Gardiner Dairy Foundation

Launched the ‘Dairy Hygiene Helper’ app to support milk quality testing and analysis

Delivered the Smarter Irrigation for Profit research project* which revealed a 20–50% increase in productivity can be achieved through a greater focus on optimising irrigation

* Co-funded through the Rural R&D for Profit program

Generated 400 downloads of the *Mastitis Focus Report* which supports the effective tracking and management of udder health

DataGene released the world’s first Heat Tolerance Australian Breeding Value enabling dairy farmers to breed for greater heat tolerance in their herds

Provided technical input into the Comprehensive and Progressive Agreement for Trans-Pacific Partnership and the Peru–Australia Free Trade Agreement, removing trade barriers into key dairy markets

Completed the ‘Dairy Hygiene Helper’ app to support milk quality testing and analysis

Delivered one-on-one farm business support to 1,132 dairy farmers through the *Taking Stock* program

* Between July 2016 and June 2018

Registered an additional 269 dairy farmers on the farm business performance tool *DairyBase*, taking the total number of registrations to 1,567

Expanded the Dairy Manufacturing Sustainability Council Network

Sequenced whole genomes of over 2,700 cattle in a DairyBio project aimed at accelerating breeding for desired traits and improving animal health and welfare

Launched two Farm Business Management programs – 120 people attended Dairy Business Analysis and over 140 attended Farm Business Fundamentals

Supported the exploration of a ‘virtual microgrid’ for the Latrobe Valley region which has the potential for dairy farmers to sell their power locally and optimise income

Established a new cross-industry partnership with Meat & Livestock Australia, Horticulture Innovation Australia and Wine Australia, in co-operation with Austrade, to grow agricultural trade with China

Delivered the school-focused *Healthy Bones Action Week* campaign with an audience reach of almost one million

Delivered the 2018 Australian Grand Dairy Awards with a combined total media reach of 44 million people

Delivered Farm Safety Workshops with 715 farmers attending

Transitioned to the DairyLearn model for dairy education, increasing the breadth and reach of industry learning opportunities

Developed a new consumer and influencer marketing strategy to maintain the Australian dairy industry’s social licence to operate

Collected data from 11,700 residents in aged care facilities for the *Dairy Fractures Trial*

Delivered 2,600 Farm Safety Starter Kits to farmers

Delivered the 2018 Australian Grand Dairy Awards with a combined total media reach of 44 million people

Received renewed accreditation by Unilever for all Australian milk production as meeting its Sustainable Agriculture Code, reducing the need for on-farm sustainability audits

Delivered the Support Aussie Cheese campaign which achieved a combined total media reach of 10.7 million people