
FY18 achievement highlights



1 Strategic Priority Profitable Dairy Farms

Secured \$54 million for **DairyFeedbase** over six years* to improve pasture performance, animal nutrition and the cost-competitiveness of feedbase

* Co-investment between Dairy Australia, the Victorian Government and the Gardiner Dairy Foundation

Generated 400 downloads of the **Mastitis Focus Report** which supports the effective tracking and management of udder health

DataGene released the world's first **Heat Tolerance Australian Breeding Value** enabling dairy farmers to breed for greater heat tolerance in their herds

Provided technical input into the **Comprehensive and Progressive Agreement for Trans-Pacific Partnership** and the **Peru-Australia Free Trade Agreement**, removing trade barriers into key dairy markets

Launched the **'Dairy Hygiene Helper' app** to support milk quality testing and analysis

Completed the **Smarter Irrigation for Profit** research project* which revealed a 20–50% increase in productivity can be achieved through a greater focus on optimising irrigation

* Co-funded through the Rural R&D for Profit program

Delivered one-on-one farm business support to 1,132 dairy farmers through the **Taking Stock** program*

* Between July 2016 and June 2018



Registered an additional 269 dairy farmers on the farm business performance tool **DairyBase**, taking the total number of registrations to 1,567

Expanded the **Dairy Manufacturing Sustainability Council Network**

Sequenced **whole genomes** of over 2,700 cattle in a DairyBio project aimed at accelerating breeding for desired traits and improving animal health and welfare

Launched two **Farm Business Management** programs – 120 people attended Dairy Business Analysis and over 140 attended Farm Business Fundamentals

Established a new **cross-industry partnership** with Meat & Livestock Australia, Horticulture Innovation Australia and Wine Australia, in co-operation with Austrade, to grow agricultural trade with China



Supported the exploration of a **'virtual microgrid'** for the Latrobe Valley region which has the potential for dairy farmers to sell their power locally and optimise income

2 Strategic Priority Capable People

Provided 2,600 **Farm Safety Starter Kits** to farmers



Delivered **Farm Safety Workshops** with 715 farmers attending

Transitioned to the **DairyLearn** model for dairy education, increasing the breath and reach of industry learning opportunities

3 Strategic Priority Trusted Dairy Industry

Delivered the school-focused **Healthy Bones Action Week** campaign with an audience reach of almost one million

Collected data from 11,700 residents in aged care facilities for the **Dairy Fractures Trial**

Delivered the 2018 **Australian Grand Dairy Awards** with a combined total media reach of 44 million people

Developed a new **consumer and influencer marketing strategy** to maintain the Australian dairy industry's social licence to operate

Received renewed accreditation by Unilever for all Australian milk production as meeting its **Sustainable Agriculture Code**, reducing the need for on-farm sustainability audits

Delivered the **Support Aussie Cheese** campaign which achieved a combined total media reach of 10.7 million people